



# Swallowfield Show 2017

August 27th and 28th

[www.swallowfieldshow.co.uk](http://www.swallowfieldshow.co.uk)

**The Swallowfield Show is coming home!**

## Dear trader

After many happy and successful years at Whitehouse Farm in Spencers Wood, the Swallowfield Show has a new home. In 2017 the Show will be relocating to Swallowfield Park, the place where the Show began all those years ago in 1884!

Over the years, the Show has grown into the two day Bank Holiday event that we now enjoy, and regularly attracts over 7,000 visitors over the two days.

To celebrate the return to Swallowfield and to help us to continue supporting local charities we aim to make this year's Show even better and more fun than before! How will we do that? We intend to provide more activities for children, more stalls for people to visit and more choices for keeping those hunger pangs in check.

The Showground is home to the magnificent Horticultural Marquee, where prize-winning dahlias are side by side with the straightest, longest runner beans imaginable and amazing giant pumpkins sit alongside the most delicate flower arrangements. There is also the traditional competition to bake the best Victoria Sponge as well as the more modern Photography categories. Add to that the horse show, dog show and many side shows and you have the feel of a real country show. The Arena, Bandstand and diverse amusements complete a truly atmospheric event which we hope you will be part of.

We need a wonderful assortment of traders and crafters to make that possible and hope that your business will be as excited as us at the prospect of a new showground, a new adventure and a new opportunity.

**Please join us at the best family show in the area and be part of the first Artisan Food Hall in the long history of the Swallowfield Show.**

- Location** Swallowfield Park, Swallowfield, Berkshire RG7 1TH
- Timing** 10am to 6pm on both days (Horse show from 9am)
- Charges** 8 foot space with 6 foot table for 2 days - £60 inside the Craft Marquee. Electrical point additional £8. Bookings are taken on a first come first served basis. A confirmation of booking will be sent to you with further details relating to parking and other useful information.
- Set up** From 4pm to 7pm on Saturday 26<sup>th</sup> or from 8am on Sunday 27<sup>th</sup>. Your stand must be ready for the 10am opening and you must be open for business for the full two days.
- Public safety** Stand holders must comply with health and safety regulations relevant to their products.
- Contact** Alice Fisher – Artisan Food Hall co-ordinator  [alicefisher@hotmail.com](mailto:alicefisher@hotmail.com)  
 07831 358142  Chalgrove, Swallowfield Street, Swallowfield, Reading RG7 1QX